I am a visualization expert. Co-creating global change and supporting potential is my mission. I see my activity as contribution to adding value to the development of society and businesses, and doing this I love to oversee large time horizons as well as future developments and trends. I work with innovative approaches in such a way that they are integrated according to the relevant target groups.

In visualization the following skills help me to be successful: Excellent listening, processing large bodies of information, creativity, pattern recognition and taking meta-perspectives. My work stands out through the skillful integration of visualization into existing processes as well as my long-term thinking.

With my team I support events and projects of all kinds and sizes – globally.

Since 2005 we have worked in all industries and for almost all topics for startups and change makers, large corporations and SMBs, government and politics, culture and NGOs. The topics as well as formats of your event highly possibly can be found in our track record and project history of our team.

You are planning an event or some project work? I will compose a tailor-made offer for your needs. I both contribute my understanding for your content as well as professional visualization experience. With this background I’d love to support you in order to help you achieve your goals and the change you plan to implement.

**Leading From the Future – Taking Others Along.**

"Change is complex. It is not graspable mentally and using words. And still we wish meaningful change that lasts: Vision and values that are being lived, and that involve people with heart, mind and creativity. For most people values, strategies, vision or new processes are very abstract. They come to life when facilitated through a participatory process and when in visualized in color, form and stories: They start to work on mind, hear and soul. The start to become tangible, sensible and are fun. And the future can be experienced before it happens. This is complex, touching – sustainable. it is the highest art. It is what we should make use of when addressing the challenges ahead of us personally, in our organization and society."
“What we need is a schematic representation, that is able to generate immediate understanding. Even if we try – we cannot photograph social facts. They only can be shown by the use of symbols.”
[Otto Neurath]

Visual perception is number one in information processing. Visual learning preferences allow 30% more successful long-term memory retention of content. Visual thinking stimulates additional brain sections.

Visualization is an eye-opening, direct tool beyond the limitations of the abstract, of text-based styles and PowerPoint. Visualization is an effective companion during events, projects, processes, and for timelines and knowledge transfer. It perfectly complements existing, proven methods in a more and more complex and fast-paced world.

Images are didactic and enable learning, they are being picked up by intuition and association. Using visuals means using creativity, transferring information, giving a face to the abstract and providing shared meaning.

People, knowledge and resources are liked together with a constant reference to event goals and change objectives. In order to achieve this, we complement visual thinking with existing facilitation methods and trainers.
Facilitation Methods are a trend – World Café, Open Space, large scale group methods, Theory U, participatory tools etc. They are a response to the increased demand for Transformation (going beyond Change), large scale change and the complexity of a networked reality. Then, also visualization is in a trendy high demand (graphic recording, visual facilitation, learning maps, data visualization etc.)

Out work has the power to combine both and thus contribute a considerable impact and a high benefit. We have experienced common group and facilitation formats live and from inside. We understand how to skillfully link visualization into existing processes. Connecting this to working for the future is the kind of work we love the most.
How we Support Events and Projects with Visuals

It is the **overall purpose** of your event or project that are one of the most important things we look at. We suggest using selected visualization tools to support purpose and underlying goals in order to anchor the results and use them beyond the actual event.

The visuals we create can, if needed, clearly belong together and be able to be **connected to represent something larger**. Either multiple events can be spanned and/or the underlying context and related topics are connected.

For events we usually recommend to make use of Graphic Recording for documentation purposes, as well as optionally the additional tool Visual Facilitation.

**Graphic Recording** is a live synchronous visualization and parallel documentation of starting point, process, results and outlook on a large wall paper. It allows useful perspective taking including integrating a meta-view and an adequate display of complexity.

Along with a suitable preparation phase in order to connect the visualization work with your objectives and processes, this might be very suitable for your next events.

For an application your event can remain as planned without a visual tool: There is no need to make changes to your agenda. It might make sense to present the final graphic recording visual at the end of the day to your audience – thus the value can become visible immediately.

The large scale graphic recording is being created by hand work. Live creation is very effective, a lot is achieved in no time. Graphic recording is engaging, colorful and fun to watch. It involves people and documents processes and playfully leaves space for further development.

The final product is a combination of your goals and the process flow through your event. Topics of your agenda will be visually visible like a thread through the picture including the process and all speakers. Further on you can find specific highlights and outlooks in written and visualized form. The formats, methods and models used are included and thus gain accessibility.

Optionally, and if needed, a second method can be offered and included that is – engaging the participants of your event. **Visual Facilitation** is the involvement of the participants using visual participatory tools while supporting to process.

Therefore the visual facilitator, the facilitator and the owner of the process have to work closely together. Then participants are involved using visual methods in a way that support the process and the overall result. Examples are idea generation sessions, prototyping, vision processes etc.

What will lead through every application is our orientation around your event goals, your communication purposes and your existing process. In order to ensure this, you will receive, along with our preparation work, a thorough consultation and application examples.
How we Support Events and Projects with Visuals

As an add-on in order to support your event we can offer **Visual Ad-hoc Support**. This will be a collaboration between facilitator, trainers and process owner and can then, in general, be included spontaneously. Contributions could be for example flip-charts needed by a facilitator or trainer in a specific moment, capturing a meta view in between, a quick visually supported explanation of complex knowledge, knowledge charts and timelines.

A last option contribution is the **Visual Experience Room**:

People tend to overvalue what has just been said (time) and what has the loudest voice (boldness). Usually this is not the case, and thus the value of simultaneously presenting content, the display of multiple perspectives, and showing the overall context for change is very supportive. Our visual experience room which shows all relevant content next to each other viewable at all times in a nonlinear way is very supportive for projects.

When planning our collaboration I intend to bring in and suggest my experience, new ideas as well as additional formats.

**Material and Space Requirements:**

- A fixed wall in the room or 2-3 standard moving walls with flat surface, ideally in the first or last third of the room 90 degrees from the speaker / stage.
- A small high table for material.
- When booking a time-lapse movie: safe tripod standing position, good lighting.
- Professional paper, materials, fixation etc. will be provided by us.
- For Visual Facilitation and additional methods further material might be needed like flip-charts, Post-It notes, paper and pens etc.

**Rights:**

All image rights on the original, photos and videos are handed over to you. Any display of details (never full sized and never with a logo) of pictures as reference will be published only with your permission. An NDA can be signed at any time, and we work with highest client discretion.
“We are hired to bring Novelty into the Industry”

We bring both fundamental professional experience as well as the drive to support your objectives. With this background we intend to support your event.

Our experience since 2005 covers hundreds of projects in almost all industries. We can facilitate and support events any size, any kind, any location, globally. Our team allows to pick the right resource with the right skill set, the right industry track record, in the right location at the right time.

Always our offers and proposals includes a fine and delicate preparation and the shared planning of your event. This is necessary in order to ensure a high end result. It is always part of our offers and proposals.

If not included in the following pages, please contact us for a quote and proposal for your project and/or event.
Competency Profile Graphic Recording and Visual Facilitation

Selected Clients
Facilitator Profile and Contact

“I love my job. Adding visualization in order to support development is highly fulfilling. The ‘Wow Effect’ with clients and the sustainable impact onto the systems I work with makes deep sense in a global and evolutionary context.”

After studying business administration and technical engineering I took further trainings, among them Business Coaching (V.I.E.L. Coaching), Visual Facilitation (Kommunikationslotsen), human development theory (Cook-Greuter), Conscious Business (Fred Kofman), Integral Organizational Leadership / AQAL (Integral Institute), Personal Mentorship Training (KBDS / UK), Project- and Requirements-Management (RAZF University). I have worked for consulting corporations and agencies in Germany and the US, partly in leadership roles.

I am a member of the Intl. Forum of Visual Practitioners, the Information Architecture Institute, the DVCT e.V. German Association for Coaching and Training, Usability Professionals Association and the Integral Institute (inaugural member).

I am internationally traveled (around 60 countries), networked and able to work. see my activity as a contribution to adding value to both society and client business, and doing this I overlook large timespans and enjoy creative glimpses into the future and trends. My creativity is alive, practiced and in conscious service. I look forward to collaboration and working together.

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